Indianapolis

Faith-Driven Investing

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Vision

To make Central Indiana THE destination for redemptive, faith-driven entrepreneurship and investment. Together we will build the most vibrant and connected community of builders, investors, mentors, and Christ-centered leaders in the nation. Our faith-driven investor group acts as a central connecting point for this ecosystem to flourish.

About Us

The group is made up of investors, entrepreneurs, and community leaders bonded by our desire to honor God with our work, time, and resources.

2021

Began monthly meetings to foster community among Christian entrepreneurs & investors

2023

Established the vision for pooling together capital and making redemptive investments as a group

2024

Formed the Catalyst Trust (through NCF) and funded our first group investment

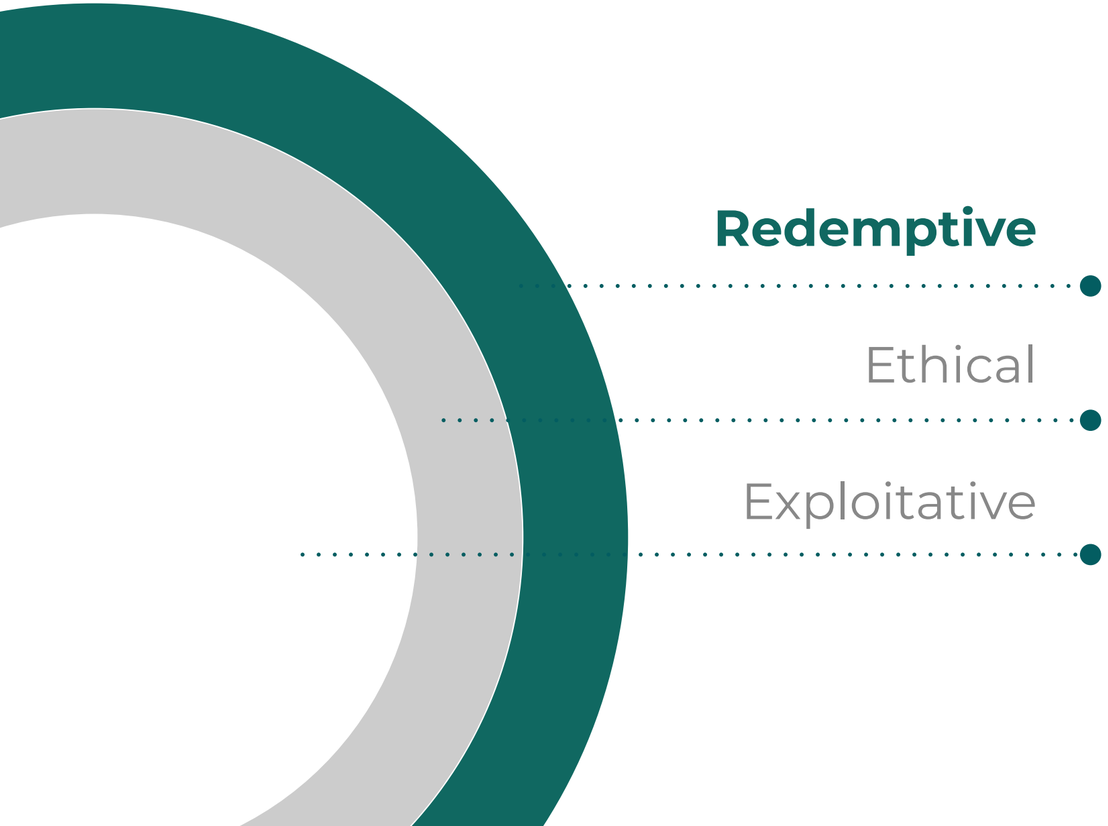
Investment Criteria

Although from time to time we will have businesses and nonprofits present that don't fit all the below criteria, an opportunity must meet all requirements to go through the diligence process and be considered for an investment from the dedicated fund.

- ☐ **Character**: Has a referring FDI member ("champion") who can vouch for a key stakeholder from the organization.
- ☐ **Geography**: The organization or key leader(s) is based in Central Indiana and is ideally impacting the community in some way.
- ☐ **Faith**: Leadership has a plan to live out their faith in their enterprise. Examples could be stakeholder spiritual impact, social / environmental impact, etc. (see next slide for "Redemptive Framework")
- ☐ **Investment Readiness**: Ability to take on $25k+ investment.
- ☐ **Return**: Every organization's return profile will be weighed on both financial and Kingdom return.

Redemptive Framework

Our group utilizes the **Praxis Redemptive Framework** to guide our view on redemptive investing. In short, we are looking for entrepreneurs who are willing to **sacrifice**, **love**, and **serve**.



Who

Founder/Owner/Operator has a track record as a humble, high-capacity, and ambitious follower of Jesus.

What

Is the venture strategy offering a compelling story (solution, GTM approach, investment timeline)?

How

Are the Operations attacking industry exploitation and establishing restorative practices across Stakeholders including supply chain, employees, customers, investors, etc.?

Investment Process

01

Application

Answer application questions and provide to an FDI group member (the “champion”)

02

Presentation

40 minute presentation to the FDI group: 20 minutes of content, 20 minutes of Q&A

03

Diligence

If the group is interested in taking the next step, they will ask presenter to fill out diligence information

04

Investment

Investment decision is made

** This decision is typically made within 60 days of the presentation*

Application Process

To be considered a presenter for the FDI group, please answer the following questions and provide to your “champion” from within the FDI group. If chosen, we’d also expect this content to be part of your presentation to the group.

- [ ] Provide an overview of the business (product, services, etc.).
- [ ] Provide an overview of the team (founder(s) and key leadership).
- [ ] Provide a financial snapshot (current revenue, profit, etc.).
- [ ] If you are looking for capital, please provide type (equity, loan, etc.), terms, timing, target returns, and cap table.
- [ ] How can our group be helpful outside of capital (connections, advice, etc.)?
- [ ] How are you living out your faith in your business?

Presentation

If you application is approved and we get you scheduled to come present at our normal monthly meeting, the afternoon will look as follows:

Location: COhatch Carmel
(38 W Main St, Carmel, IN 46032)
When: 1st Wednesday of the month
Time: 2:00-4:30pm

Fellowship & Housekeeping
20-30 minutes
(2:30-3:00pm)

Pitch #1
20 minute pitch
20 minutes of Q&A
(3:00-3:40pm)

Pitch #2
20 minute pitch
20 minutes of Q&A
(3:50-4:30pm)

Diligence Questions

If the group decides to move forward after your presentation, here is a sample of the additional information that will be requested.

- [ ] Provide an “executive summary” of the business (products / services, market, competitors, revenue model, strategy for growth)
- [ ] Provide copies of business plan, cap table, term sheet, historical financials - income statements & balance sheets, and projected financials.
- [ ] Detailed bios of team and relevant experience.
- [ ] What is the redemptive purpose of the enterprise?
  - Describe your social, environmental, and/or spiritual impact.
  - How do you plan on impacting the Central Indiana community?
  - What metrics do you track to know you are achieving those impact goals?
- [ ] What is the current biggest challenge in the operation?

Potential Investment Sources

Catalyst Trust

The **primary** source of capital from this group will be distributed through the Catalyst Trust of Indiana, an investment vehicle facilitated through National Christian Foundation (NCF).

See the next slide for more detail.

Personal Investment

Whether or not the group collectively decides to invest in the organization through the Catalyst Trust, individual investors may choose to make a direct investment with their personal capital.

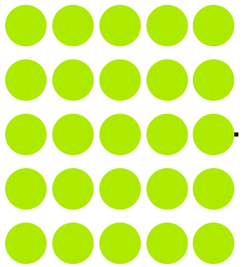
Catalyst Trust

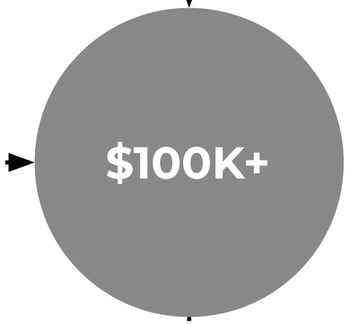
Capital Repayment

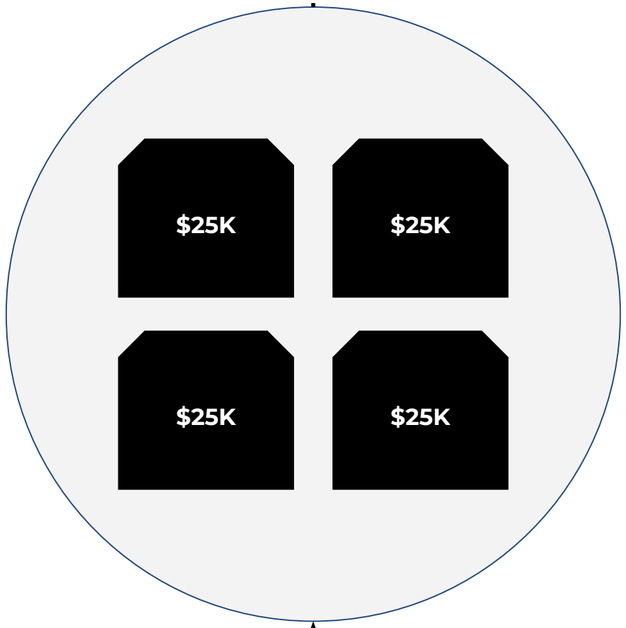
The investment will be repaid into the Catalyst Trust, and deployed again

Investor Contributions

Individuals in the group make a contribution to the Catalyst Trust







Capital Deployment

Invest (not grant) in ~4 companies per year, averaging $25K checks

The Investors

The group is made up of investors, entrepreneurs, and community leaders bonded by our desire to honor God with our work, time, and resources.

Alex Hunter

Bill Moore

Brian Wheeler

Cam Nunery

Charlie Meyer

Daryl Starr

Dave Holly

David Morgan

David Trogden

Don Palmer

Doug Wilson

Ethan Fernhaber

Greg James

Greg Enas

Jim Jay

John Puntillo

Larry Browning

Mikel Berger

Scott Lingle

Scott Whitlock

Tom Lernihan

Tony Miller

Todd Dekruyter

Questions?

Please reach out!

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